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The



# FOOD SAFETY

## Conference for Africa

10th & 11th November 2021



*Virtual Event*



### FOOD SAFETY IN AFRICA:

*Past, Current & the Future*





# Invitation & Welcome Message

Dear Exhibitors and Sponsors

ACAFFP is holding its first Conference on Food Safety on Nov 10 – 11, 2021. The conference will be held virtually as a result of the COVID-19 global pandemic and we hope that you are all able to join us using the State of the Art technology that allows us to hold this valuable food safety conference on a virtual platform.

We are very confident that the excellent content and technological advancements presented at the conference will make this event a success. We look forward to having delegates across the continent of Africa and outside the continent engage virtually with each other and also with the exhibitors participating in the conference.

ACAFFP would like to thank all exhibitors and sponsors of this first ACAFFP conference on food safety in Africa. Indeed this is an inaugural and historic event that you would not want to miss. We look forward to your participation in the presentations, posters, exhibition of food safety technologies and products, and exchange of scientific and policy-related information on food safety in Africa.

With Best Regards



**Joseph A. Odumeru Ph.D.**  
President ACAFFP and Chair  
Conference Organizing Committee

Dear Sponsors and Exhibitors,

It gives me great pleasure to introduce the maiden edition of the food safety conference of the African Continental Association for Food Protection (ACAFFP) titled 'Food Safety in Africa: Past, Current and the Future' to you. ACAFFP is the direct African affiliate of the International Association for Food Protection (IAFP), a global food safety and protection professional association based in the United States, with over 50 affiliates all over the world.

Africa is central to the production of raw food materials used in the manufacture of different food products available in the world markets. Also, Africa has the world's fastest-growing population of youths and young adults, thereby making food safety, protection and overall quality very essential to Africa's development. Therefore, it is important, especially at this point, that food safety professionals across different organizations such as the government, industries, academia/research institutions, non-governmental organizations and other stakeholders come together to chart new frontiers in the quest to produce safe foods across the continent for local consumption and export purposes.

This maiden edition will be held virtually. The conference is co-organized by the ACAFFP, AUC (African Union Commission) and the FAO (Food and Agricultural Organization), with the full support of IAFP. Owing to the consequences of the current COVID-19 pandemic, it is necessary to think outside the box in organizing this event. I invite you to be a part of this all-important maiden edition of the ACAFFP/AUC/FAO food safety conference for Africa as sponsors and exhibitors. With the vast and diverse nature of the potential attendees, the support of the different international organizations, and more importantly, the wide reach of the virtual conference, there are lots of benefits attached to being a sponsor and/or exhibitor in this event. This prospectus gives the detail of the various aspects you can sponsor and the opportunities for exhibition that are available. I encourage you to consider the different options.

Thank you as we look forward to advancing the course of food safety and protection in Africa together with you.

Yours sincerely



**Obadina, Adewale Olusegun**  
Chair, Exhibition Committee



# Sponsorship Opportunities

Sponsors' logo will appear on the ACAFP website.

Landing Page Sliding Banner (only 10 opportunities available)

\$ 500

The sponsor's banner will appear on the landing page. The sponsor's url can be embedded under a [CLICK HERE](#) button on the banner. These banners will scroll continuously throughout the Conference, no matter which page the delegate is on, on the platform.



Login Page Sliding Banner (only 3 opportunities available)

\$ 300

The sponsor's banner will appear on the login page. The delegate will log into the event using this page.



All costs are inclusive of VAT, and all above items to be approved by the committee.

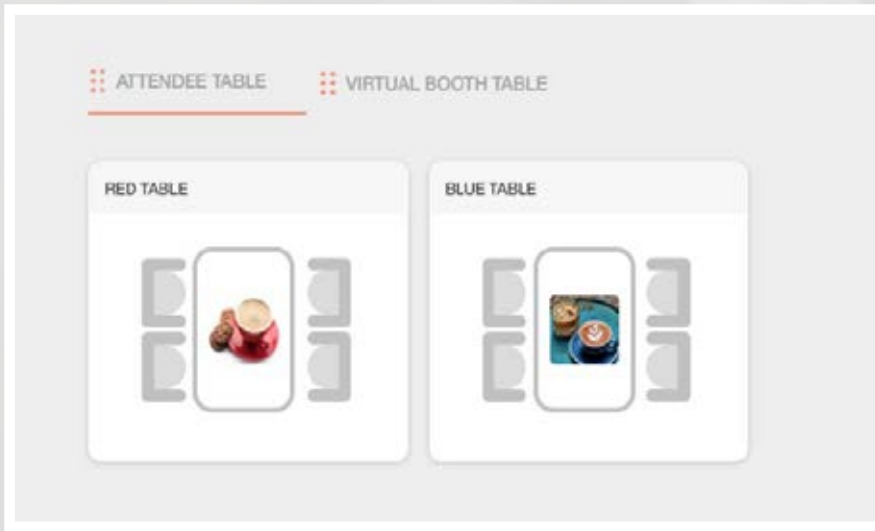


# Sponsorship Opportunities

## ACAFA Networking Café (only 3 opportunities available)

\$ 300

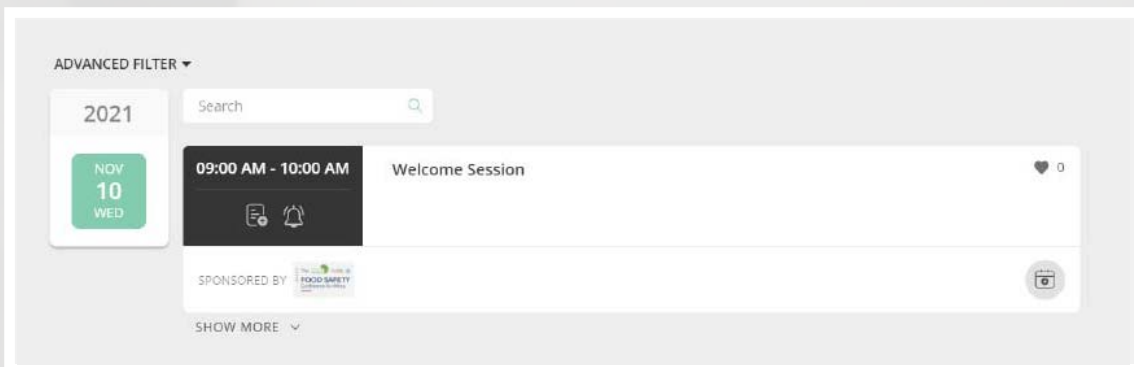
This is a networking area set up with 3 tables and 4 chairs per table. The sponsor's logo will appear on the table. The delegates will enter the ACAFA Café and click on a chair. A chat window will open up for a predefined time. The delegates are then able to network with each other.



## Poster Sessions

\$ 400

The poster area will be placed under the poster sessions page. The posters will appear as short videos or pdfs. The sponsor's logo will be placed at the top of the poster area.



All costs are inclusive of VAT, and all above items to be approved by the committee.

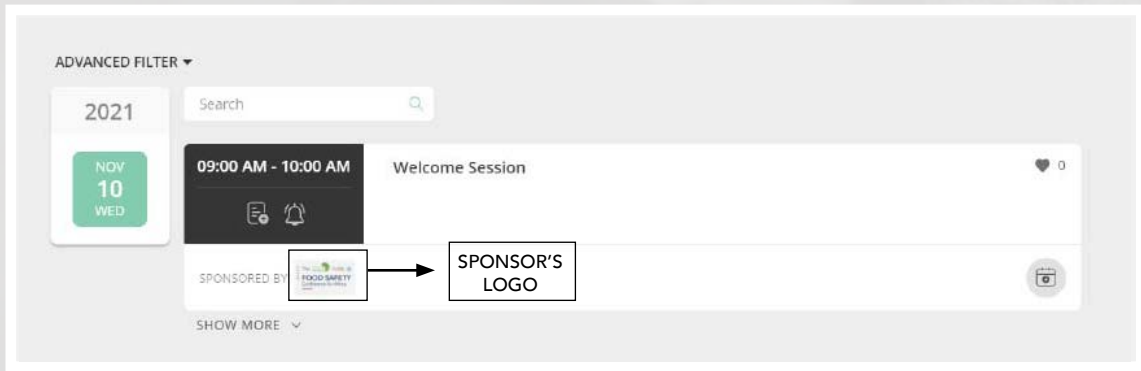


# Sponsorship Opportunities

## Session Sponsors

\$ 300

Sponsor's logo will be placed under the session on the programme page. The delegate will click on the session to watch and the sponsor's logo will appear on the right-hand side of the screen for the duration of the session.



All costs are inclusive of VAT, and all above items to be approved by the committee.

Please contact Catherine for further information or to reserve your sponsorship or exhibition space at [sponsorship@acafp2021.org.za](mailto:sponsorship@acafp2021.org.za).



# Sponsorship Opportunities

## Exhibition Stands

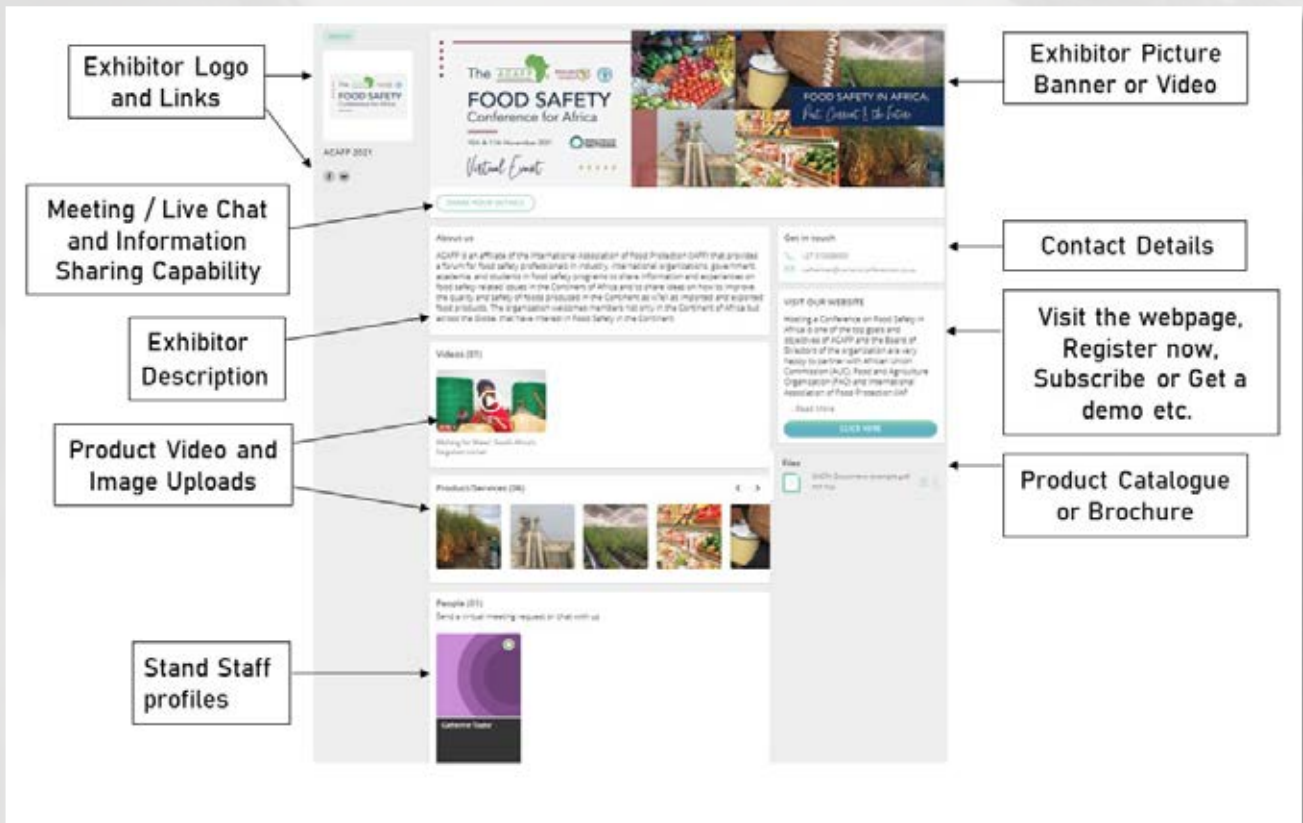
\$ 500

The stand cost includes the following:

- Three complimentary exhibitor representatives.
- Exhibitor logo will be on the reception page on the platform.

The stand functionalities are as follows:

- Exhibitor banner or introductory video
- Exhibitor logo and company name
- Company links
- An exhibitor category e.g. agriculture, factory etc.
- Meeting / Live Chat and Information Sharing Capability
- Get in touch / Contact details
- Product Catalogue or Brochure
- Exhibitor description
- Product Video and / or Image Uploads
- Exhibitor Staff profiles
- Analytical reporting i.e. who watched the video, requested meetings etc.



All costs are inclusive of VAT, and all above items to be approved by the committee.

Please contact Catherine for further information or to reserve your sponsorship or exhibition space at [sponsorship@acafp2021.org.za](mailto:sponsorship@acafp2021.org.za).



# Terms & Conditions

## Exhibition Policy

- Exhibition stands and sponsorship will only be confirmed once the exhibitor's application form has been completed and payment has been received in full.

## Terms of Payment:

- 50% will be due on receipt of application form
- The balance will be due by 20 October 2021.
- All invoices must be settled within 30 days, non-receipt of payments may result in release of reserved items

## Cancellation Policy:

All cancellations must be made in writing to the Congress Organiser and the following cancellation policy will be enforced:

- 10% of the contract price if cancellation is received up until 2 months before the start of the Congress
- 50% of the contract price if cancellation is received up until 6 weeks before the start of the Congress
- 100% of the contract price if cancellation is received less than 1 month before the start of the Congress

## Exhibition Layout:

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

## Liability:

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles i.e. natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

